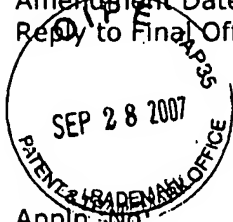


Appln. No.: 10/800,812  
Amendment Dated September 26, 2007  
Reply to Final Office Action of June 1, 2007

TJA-100US



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appln. No.: 10/800,812  
Applicant: Josep Lluís de la Rosa  
Filed: March 15, 2004  
Title: METHOD FOR TARGETING PRODUCTS AND SERVICES TO CONSUMERS  
TC/A.U.: 2168  
Examiner: Aaron J. Sanders  
Confirmation No.: 1617  
Docket No.: TJA-100US

**AMENDMENT UNDER 37 C.F.R. § 1.116**

**Expedited Procedure**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Responsive to the Final Office Action dated June 1, 2007, please amend the above-identified application as follows:

- ☒ **Amendments to the Specification** begin on page 2 of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.
- ☒ **Amendments to the Drawings** begin on page 6 of this paper and include an attached replacement sheet(s).
- ☐ **Amendments to the Abstract** are on page of this paper. A clean version of the Abstract is on page of this paper.
- ☒ **Remarks/Arguments** begin on page 7 of this paper.

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Do NOT ENTER  
AJS 10.4.07